Database Basics

How To Use
CMMC
(Communication & Mass Media Complete)

Overview

- Databases are electronic indexes, with both information about, and the full text of, journal articles, useful for research.
- This guide will show you the basics of using the EBSCO version of CMMC to find resources on communication topics.
- There will be step-by-step instructions, followed by pictures of an actual search.

Search

- There will be a sample search to show how to find articles.

- The sample search will be to find articles on "nonverbal communication".

- Begin at LSUE's website:
  - www.lsue.edu

- Click on the "Library" link across the top.

myLSUE | myCourses | Library | Technology | Continuing Education | Campus Directory   Search:

LSU
Eunice   **Where Futures Begin**

Future Students | Current Students | Faculty / Staff | Alumni | Visitors

Enrolling at LSUE

Apply for Admission
Orientation for New Students
Financial Aid
Getting Registered
Program Information
Course Schedules

Quick Links

A to Z Index
Bengal Athletics
Campus Bookstore
Contact Information
Employment Opportunities
Housing - Bengal Village
LSUE Foundation
LSUE/TV - Watch Here
Weather @ LSUE

Did you know?

Most students attending LSUE receive some form of financial aid.

Over the past 5 years, 82% of all TOPS Honors recipients attending two-year schools have chosen LSUE.

During the 2004-2005 school year, LSUE students received $11,208,204 in financial aid.

LSUE: Helping you Succeed

Campus News and Events

Friday, August 24, 2007

More News >>   More Events >>

LSUE'S 40TH ANNIVERSARY   High School Students: Assess your interests, skills, and work values online. Using   **LSUE**

one   🌐 Internet

Search - Step 2

- Click on the "Find an Article" link.

  IMPORTANT NOTE

- If you are on-campus, you can use the other links, such as "EBSCO databases" or "Literary Reference Center".

- If you are OFF campus, follow these steps. You will need to log in later (which will be covered at that step).

ARNOLD LeDoux Library

Louisiana State University at Eunice
Welcome from the Library Director
Library Hours
Library Contact Information

What's New for You

Learning Express (Career Info and Developmental Tutorials)
World Book Advanced (World Book Online Products)
LSUE Off-Campus Users (click here first)
Off-Campus Resources (blog)

Information Resources

- Find a Book
- EBSCO Databases (direct link)
- Find an Article
  (magazine, journal, or newspaper)
- Literary Reference Center
- ⁕ Search **ALL** Library Resources
- World Book
- Find "**FULL-TEXT**" Resources
  (from a book, journal, magazine, or newspaper)
- Learning Express
- Peterson's Education & Reference Center
- Database Login Instructions for LSUE Students
- Find Federal Information
- Find State Information

Library Handouts

Other Collections and Resources

- Bayou State Periodicals Index "nearly 38,000 citations to articles published in Louisiana magazines between 1969 and June 2006."
- Books on Tape
- Career Information Resources
- Children's Collection
- Genealogy Collection
- Group Study Rooms
- Local Newspapers
- LOUISiana Digital Library
- LOUISiana Union Catalog
- Reserve Materials
- **TRIALS and OTHER FREEBIES**
  Faculty and staff receive e-mail messages announcing our free trials. If you did not retain the message, please e-mail for login information. Click here for a list of trials and

Search - Step 3A

- What you will see is not a list of databases by subject, but the companies that make those databases.
- For example, "CMMC" isn't listed, but EBSCO is. EBSCO is the company that owns the largest number of our databases.
- Click on "EBSCOhost Databases".
- If you are OFF campus, read Step 3B.

Search - Step 3B

IMPORTANT NOTE

- If you are on campus, you will be able to click into the databases without having to log in. This includes Bengal Village.

- If you are OFF campus, you will need to log in or "authenticate":
  - User ID is your LSUE ID#
  - Password is "changeme"

LOUIS
THE LOUISIANA LIBRARY NETWORK

ABOUT LOUIS

COMMITTEES

CONTACT INFO

DOCUMENTATION

LIBRARY RESOURCES

FREE TRIALS

GOVERNANCE

LALINC

SEARCH

Electronic Resources

- LOUIS Electronic Resources by Title
- LOUIS Electronic Resources by Vendor
- LAICU Access
- Mini Purchases

- CQ Researcher
- Dissertations & Theses
- EBSCOhost Databases
- Gale Group
- JSTOR
- LearningExpress
- LexisNexis Academic
- Literary Reference Center
- MathSciNet
- ProQuest Nursing & Allied Health Source
- Sanborn Maps of Louisiana
- The Oxford English Dictionary (OED Online)
- World Book Advanced (from World Book)
- WorldCat (via FirstSearch)

LSU

LOUIS: The Louisiana Library Network
Information Technology Services
Louisiana State University
200 Frey Computing Services Center
Baton Rouge, LA 70803

Internet 2 University Member

Search - Step 4

- Most databases contain articles on a certain subject, like literature, nursing, sports, business, or other topics. Others, like Academic Search Premier, cover many subjects. Each have descriptions.

- This list is not alphabetical. Scroll down further, close to the end, until you see CMMC listed as the full "Communication & Mass Media Complete".

Choose Databases | Select another EBSCO service

LOUISI

To search within a single database, click the database name listed below. To select more than one database to search, check the boxes next to the databases and click *Continue*.

Continue

☐ Select / deselect all

☐ **Academic Search Complete**
Academic Search Complete is the world's most valuable and comprehensive scholarly, multi-disciplinary full-text database, with more than 5,990 full-text periodica
5,030 peer-reviewed journals. In addition to full text, this database offers indexing and abstracts for more than 9,990 journals and a total of more than 10,400 pub
monographs, reports, conference proceedings, etc. The database features PDF content going back as far as 1887, with the majority of full text titles in native (sear
Searchable cited references are provided for more than 1,000 journals.
📄 **Title List** 📄 **More Information**

☐ **Academic Search Premier**
This multi-disciplinary database provides full text for more than 4,500 journals, including full text for more than 3,700 peer-reviewed titles. PDF backfiles to 1975 o
well over one hundred journals, and searchable cited references are provided for more than 1,000 titles.
📄 **Title List** 📄 **More Information**

☐ **Fuente Académica**
Fuente Académica provides full text (including PDF) for a rapidly growing collection of scholarly Spanish language journals. This multi-disciplinary database offers f
academic areas including business & economics, medical sciences, political science, law, computer science, library & information sciences, literature, linguistics, hi
theology
📄 **Title List** 📄 **More Information**

☐ **MLA International Bibliography**
MLA International Bibliography offers a detailed bibliography of journal articles, books and dissertations. Produced by the Modern Language Association, the electro
bibliography dates back to the 1920s and contains over 1.8 million citations from more than 4,400 journals & series and 1,000 book publishers. The indexed mater
and includes almost 60 titles from J-STOR's language and literature collection as well as links to full text.
📄 **More Information**

☐ **MLA Directory of Periodicals**
The *MLA Directory of Periodicals* offers detailed information on over 7,100 journals, with 4,400 currently indexed in the International Bibliography. The detailed ent
information, as well as frequency, circulation, subscription prices and submission guidelines.
📄 **More Information**

☐ **Literary Reference Center**

Search - Step 5

- Click on the "Communication & Mass Media Complete" link.
- Do NOT click on the little boxes.

biomedical journals.
📄 **More Information**

MedicLatina

MedicLatina is a unique collection of medical research and investigatory journals from renowned Latin American and Spanish publishers. This Spanish language data nearly 120 peer-reviewed medical journals in native Spanish.
📄 **Title List**   📄 **More Information**

Alt HealthWatch

This database focuses on the many perspectives of complementary, holistic and integrated approaches to health care and wellness. It offers libraries full text article international, and often peer-reviewed journals and reports. In addition, there are hundreds of pamphlets, booklets, special reports, original research and book exce provides in-depth coverage across the full spectrum of subject areas covered by complementary and alternative medicine. This database features indexing and abst 1984, and full text going back as far as 1990
📄 **Title List**   📄 **More Information**

Communication & Mass Media Complete

Communication & Mass Media Complete provides the most robust, quality research solution in areas related to communication and mass media. *CMMC* incorporates *CommSearch* (formerly produced by the National Communication Association) and *Mass Media Articles Index* (formerly produced by Penn State) along with numerou communication, mass media, and other closely-related fields of study to create a research and reference resource of unprecedented scope and depth encompassing communication discipline. *CMMC* offers cover-to-cover ("core") indexing and abstracts for more than 440 journals, and selected ("priority") coverage of nearly 200 n coverage of more than 640 titles. Furthermore, this database includes full text for 326 journals.
📄 **Title List**   📄 **More Information**

ERIC

ERIC, the Educational Resource Information Center, contains more than 1,194,000 records and links to more than 100,000 full-text documents from *ERIC*.
📄 **More Information**

Professional Development Collection

Designed for professional educators, this database provides a highly specialized collection of 520 high quality education journals, including nearly 350 peer-reviewed contains more than 200 educational reports. *Professional Development Collection* is the most comprehensive collection of full text education journals in the world.
📄 **Title List**   📄 **More Information**

Mental Measurements Yearbook

Mental Measurements Yearbook, produced by the Buros Institute at the University of Nebraska, provides users with a comprehensive guide to over 2,000 contempor Designed for an audience ranging from novice test consumers to experienced professionals, the MMY series contains information essential for a complete evaluation such diverse areas as psychology, education, business, and leadership. First published by Oscar K. Buros, the MMY series allows users to make knowledgeable judg selection decisions about the increasingly complex world of testing. MMY provides coverage from Volume 9 to the present.
📄 **More Information**

SPORTDiscus

Provided by the Sport Information Resource Centre, *SPORTDiscus* offers comprehensive, bibliographic coverage of sport, fitness and related disciplines. This databa 1,392,000 records with journal and monograph coverage going back to 1800; over 22,000 dissertations and theses and reference to articles in 60 different language
📄 **More Information**

Primary Search

Primary Search provides full text for nearly 70 popular, magazines for elementary school research. All full text articles included in the database are assigned a readi

Search - Step 6A

- Our databases are set to open to the "Advanced Search" option. It should be plain black text. If not, click on the "Advanced Search" link to get to this screen.

Searching: **Specific Databases,** ... | Choose Databases »

LOUISIA

EBSCO HOST

[ ] in Select a Field (optional) ▾ | **Search** | **Clear** ❓

and ▾ [ ] in Select a Field (optional) ▾

and ▾ [ ] in Select a Field (optional) ▾ Add Row

Advanced Search | Visual Search | Search History/Alerts | Preferences »

arch Options

Search modes ❓
- ◉ **Boolean/Phrase**
- ○ **Find all my search terms**
- ○ **Find any of my search terms**
- ○ **SmartText Searching** Hint

Apply related words [ ]

Also search within the full text of the articles [ ]

it your results

Full Text [ ]

References Available [ ]

Scholarly (Peer Reviewed) Journals [ ]

Published Date from Month ▾ Year: [ ] to Month ▾ Y

Publication [ ]

Publication Type
```
All
Academic Journal
Book
Conference Paper
```

Document Type
```
All
Abstract
Article
Author Biography
```

Language
```
All
English
French
German
```

Number of Pages All ▾ [ ]

JSTOR: JSTOR Arts & Sciences I Collection [ ]

JSTOR: JSTOR Arts & Sciences II Collection [ ]

LEXIS NEXIS: Academic Universe - Lexis-Nexis [ ]

Local Holdings [ ]

-system- Lexis Nexis Academic Universe [ ]

Search - Step 6B

- The screen says "Searching: Specific Databases…"
- If you want to see the name of the database you are searching, click on those three dots (the ellipsis).

Sign In to My EBSCOhost | 📁 **Folder** | **New Features!**

Searching: **Specific Databases, ...** | Choose Databases »

LOUISIA

EBSCO HOST

| | in | Select a Field (optional) ▾ | **Search** | **Clear** | ❓ |

and ▾ | | in | Select a Field (optional) ▾ |

and ▾ | | in | Select a Field (optional) ▾ | Add Row

Advanced Search | Visual Search | Search History/Alerts | Preferences »

arch Options

Search modes ❓
- ⦿ **Boolean/Phrase**
- ◯ **Find all my search terms**
- ◯ **Find any of my search terms**
- ◯ **SmartText Searching** Hint

Apply related words ☐

Also search within the full text of the articles ☐

it your results

Full Text ☐

References Available ☐

Scholarly (Peer Reviewed) Journals ☐

Published Date from Month ▾ Year: ___ to Month ▾ Y

Publication _____

Publication Type
```
All
Academic Journal
Book
Conference Paper
```

Document Type
```
All
Abstract
Article
Author Biography
```

Language
```
All
English
French
German
```

Number of Pages All ▾ _____

JSTOR: JSTOR Arts & Sciences I Collection ☐

JSTOR: JSTOR Arts & Sciences II Collection ☐

LEXIS NEXIS: Academic Universe - Lexis-Nexis ☐

Local Holdings ☐

-system- Lexis Nexis Academic Universe ☐

Search - Step 6C

- Now it says which database you chose.
- The search will still work the same if you do not have the database listed. However, it can be useful, especially if you have multiple open windows.

Search - Step 7

- Type your topic, what you want to find articles about, in the first box.

- Since this is a communication-themed database, do NOT type or add "communication" unless that is part of the word, as in "nonverbal communication".

- Sometimes, the database will "guess" what you are typing and offer choices.

Searching: **Specific Databases**, (Databases included: Communication & Mass Media Complete) _Show Less_ | Choose Databases »   **LOUISI**

nonver | in | Select a Field (optional) ▾ | **Search** | **Clear** ❓

Nonverbal
Nonverbal communication
Nonverbal communication in children
Nonverbal communication in infants
Nonverbal communication in television
Nonverbal communication in the workplace
Nonverbal cues
Nonverbal intelligence tests
Nonverbal learning disabilities

in | Select a Field (optional) ▾

in | Select a Field (optional) ▾   Add Row

/Alerts | Preferences »

earch Options

Search mo | ○ **Find any of my search terms** | **Apply related words** | ☐
  | ○ **SmartText Searching** _Hint_ | **Also search within the full text of the articles** | ☐

mit your results

Full Text	☐	**References Available**	☐
Scholarly (Peer Reviewed) Journals	☐	**Published Date from**	Month ▾ Year: ____ to Month ▾
		Publication	_____
Publication Type	All / Academic Journal / Book / Conference Paper	**Document Type**	All / Abstract / Article / Author Biography
Language	All / English / French / German	**Number of Pages**	All ▾ ____
		JSTOR: JSTOR Arts & Sciences I Collection	☐
JSTOR: JSTOR Arts & Sciences II Collection	☐	**LEXIS NEXIS: Academic Universe - Lexis-Nexis**	☐
Local Holdings	☐	**-system- Lexis Nexis Academic Universe**	☐

Search - Step 8

- This is what the search should look like.

- You can also use the drop-down menus on the right to narrow your search, such as by subject. That option will not be shown here, but can be used. We will see other ways of narrowing the search later.

- Click on the "Search" button.

eyword | **Publications** | **Cited References** | **Thesaurus** | **More** ▾ | **Sign In to My EBSCOhost** | 📁 **Folder** | **New Features!**

Searching: **Specific Databases,** (Databases included: Communication & Mass Media Complete) Show Less | Choose Databases »

LOUISI

EBSCO HOST

Nonverbal communication	in	Select a Field (optional) ▾	**Search**	**Clear**	❓
and ▾		in	Select a Field (optional) ▾			
and ▾		in	Select a Field (optional) ▾	Add Row		

Advanced Search | Visual Search | Search History/Alerts | Preferences »

earch Options

Search modes ❓
- ◉ **Boolean/Phrase**
- ◯ **Find all my search terms**
- ◯ **Find any of my search terms**
- ◯ **SmartText Searching** Hint

Apply related words ☐

Also search within the full text of the articles ☐

mit your results

Full Text ☐

References Available ☐

Scholarly (Peer Reviewed) Journals ☐

Published Date from Month ▾ Year: [ ] to Month ▾

Publication [ ]

Publication Type
| All |
| Academic Journal |
| Book |
| Conference Paper |

Document Type
| All |
| Abstract |
| Article |
| Author Biography |

Language
| All |
| English |
| French |
| German |

Number of Pages All ▾ [ ]

JSTOR: JSTOR Arts & Sciences I Collection ☐

JSTOR: JSTOR Arts & Sciences II Collection ☐

LEXIS NEXIS: Academic Universe - Lexis-Nexis ☐

Local Holdings ☐

-system- Lexis Nexis Academic Universe ☐

Search – Step 9

- Here is the list of results.

- While most of the results are articles, there can also be other types mixed in.

- To show only articles from scholarly or peer-reviewed journals, click on the "Academic Journals" link.

Keyword | **Publications** | **Cited References** | **Thesaurus** | **More** ▾   **Sign In to My EBSCOhost** | 📁 **Folder** | **New Fea**

Searching: **Specific Databases, ...**   Choose Databases »

EBSCO HOST

Nonverbal communication   in Select a Field (optional) ▾ | **Search** | **Clear** ❓

and ▾   in Select a Field (optional) ▾

and ▾   in Select a Field (optional) ▾   Add Row

Advanced Search | Visual Search | ▶ Search History/Alerts | Preferences »

Narrow Results by

▾ Source Types

All Results

Academic Journals

Magazines

Books/Monographs

▾ Subject

RESEARCH

EMOTIONS

STUDY & teaching

SPEECH & gesture

PHYSICIAN & patient

CROSS-cultural studies

More »

▷ Publication

▷ Subject: Thesaurus Term

▷ Author

All Results: 1-10 of 716   **Page: 1 2 3 4 5 Next**   Sort by: Date ▾   Add (1-1

📶 Results for: Nonverbal communication   Alert / Save / Share »

1. How Real is that Smile? Mood Effects on Accepting or Rejecting the Veracity of Emotional Facial Expressions. 🔍

By: Forgas, Joseph P.; East, Rebekah. Journal of *Nonverbal* Behavior, Sep2008, Vol. 32 Issue 3, p157-170, 14p, 1 chart, 2 graphs; DOI: 10.1007/s10919-008-0050-1; (*AN 32466021*)

Abstract Only

📁 Add to folder   Cited References: (46)

(Ls Check LinkSource for full text

Notes: This title is not held locally.

2. Patterns of Gaze Between Parents and Children in European American and Mexican American Families. 🔍

By: Schofield, Thomas J.; Parke, Ross D.; Castañeda, Erica K.; Coltrane, Scott. Journal of *Nonverbal* Behavior, Sep2008, Vol. 32 Issue 3, p171-186, 16p, 3 charts, 3 graphs; DOI: 10.1007/s10919-008-0049-7; (*AN 32466023*)

Abstract Only

📁 Add to folder   Cited References: (43)

(Ls Check LinkSource for full text

Notes: This title is not held locally.

3. The Role of Gesture in Meaning Construction. 🔍

By: Singer, Melissa; Radinsky, Joshua; Goldman, Susan R.. Discourse Processes, Jul2008, Vol. 45 Issue 4/5, p365-386, 22p, 4 charts, 3 diagrams, 1 map, 3 bw; DOI: 10.1080/01638530802145601; (*AN 33015678*)

Abstract Only

Search - Step 10

- That removed articles you shouldn't use.
- Not all articles are available. There are three "types" of articles:
  - Held Locally – in the physical building
  - Full-Text Online – either HTML or PDF
  - Not available either way
- Look at the lines under the title. If it doesn't say "Is held locally" or give a "Full-Text" link, then the article is not available.

Searching: **Specific Databases, ...**   Choose Databases »

LOUISI

Nonverbal communication   in   Select a Field (optional) ▾   **Search**   **Clear** ❓

and ▾   in   Select a Field (optional) ▾

and ▾   in   Select a Field (optional) ▾   Add Row

Advanced Search | Visual Search | ▶ Search History/Alerts | Preferences »

arrow Results by

Source Types

All Results

Academic Journals

Magazines

Books/Monographs

Subject

RESEARCH

EMOTIONS

STUDY & teaching

SPEECH & gesture

PHYSICIAN & patient

CROSS-cultural studies

More »

Publication

Subject: Thesaurus Term

Author

All Results: 1-10 of 716   Page: 1 **2 3 4 5 Next**   Sort by: Date ▾   Add (1-10)

📶 Results for: Nonverbal communication   Alert / Save / Share »

1. How Real is that Smile? Mood Effects on Accepting or Rejecting the Veracity of Emotional Facial Expressions. 🔍

   By: Forgas, Joseph P.; East, Rebekah. Journal of **Nonverbal** Behavior, Sep2008, Vol. 32 Issue 3, p157-170, 14p, 1 chart, 2 graphs; DOI: 10.1007/s10919-008-0050-1; (AN 32466021)
   Abstract Only

   📁 Add to folder | Cited References: (46)

   📖 **Check LinkSource for full text**

   Notes: This title is not held locally.

2. Patterns of Gaze Between Parents and Children in European American and Mexican American Families. 🔍

   By: Schofield, Thomas J.; Parke, Ross D.; Castañeda, Erica K.; Coltrane, Scott. Journal of **Nonverbal** Behavior, Sep2008, Vol. 32 Issue 3, p171-186, 16p, 3 charts, 3 graphs; DOI: 10.1007/s10919-008-0049-7; (AN 32466023)
   Abstract Only

   📁 Add to folder | Cited References: (43)

   📖 **Check LinkSource for full text**

   Notes: This title is not held locally.

3. The Role of Gesture in Meaning Construction. 🔍

   By: Singer, Melissa; Radinsky, Joshua; Goldman, Susan R.. Discourse Processes, Jul2008, Vol. 45 Issue 4/5, p365-386, 22p, 4 charts, 3 diagrams, 1 map, 3 bw; DOI: 10.1080/01638530802145601; (AN 33015678)
   Abstract Only

   📁 Add to folder | Cited References: (35)

Search - Step 11

- Scroll down further on the page.

- Number 9 says "not held locally" but does have full-text links.

- Click on the title (the blue link) for number 9 - "How Americans Use Silence".

(ls Check LinkSource for full text

Notes: This title is not held locally.

8. Gesture Form Convergence in Joint Description.

By: Kimbara, Irene. Journal of *Nonverbal* Behavior, Jun2008, Vol. 32 Issue 2, p123-131, 9p, 2 diagrams; DOI: 10.1007/s 10919-007-0044-4; (AN 31267217)

Abstract Only

Add to folder | Cited References: (19)

(ls Check LinkSource for full text

Notes: This title is not held locally.

9. How Americans Use Silence and Silences to Communicate.

By: Bruneau, Thomas J.. China Media Research, Apr2008, Vol. 4 Issue 2, p77-85, 9p; (AN 32204281)

PDF Full Text (244KB)

Add to folder

(ls Check LinkSource for full text

Notes: This title is not held locally.

10. Emotional Animals: Creating Controversy As Perspective-Taking in the Interpersonally Focused Classroom.

By: Eckstein, Jessica J.. *Communication* Teacher, Apr2008, Vol. 22 Issue 2, p39-43, 5p, 1 chart; DOI: 10.1080/17404620801935231; (AN 31684526)

Abstract Only

Add to folder | Cited References: (5)

(ls Check LinkSource for full text

Notes: This title is not held locally.

Page: 1 2 3 4 5 Next   Display results: Brief   10   per page   Add (1-10)

Search - Step 12

- This is also called the "citation" page, since it contains information about the article. Much of it you might not need.

- The main parts are:
  - Title – the title of the article
  - Author – the author(s) of the article
  - Source – the title of the journal, date published, volume, issue, & page numbers
  - Subject Terms – subjects covered in the article (those marked * are main subjects)

Sign In to My EBSCOhost   📁 Folder   New Features!

Searching: **Specific Databases, ...**   Choose Databases »

LOUISIA

| Nonverbal communication | in | Select a Field (optional) ▾ | | **Search** | **Clear** | ❓ |

and ▾ | | in | Select a Field (optional) ▾

and ▾ | | in | Select a Field (optional) ▾ | Add Row

Advanced Search | Visual Search | Search History/Alerts | Preferences »

Rel

◀ 9 of 716 ▶   Result List | Refine Search

Sim

Fi

Sr

Citation   **PDF Full Text** (244KB)

Title:	**How Americans Use Silence and Silences to Communicate.**
Authors:	Bruneau, Thomas J.[1] tbruneau@radford.edu
Source:	China Media Research; Apr2008, Vol. 4 Issue 2, p77-85, 9p
Document Type:	Article
Subject Terms:	*SILENCE
	*NONVERBAL communication
	*COMMUNICATION -- Methodology
	*COMPREHENSION
	AMERICANS
Geographic Terms:	UNITED States
Author-Supplied Keywords:	Americans
	Communicative silences
	silence
	silences
	silencings
	solitude

Abstract: This article attempts to outline for the first time how most Americans or U.S. citizens regularly use silence,

Search - Step 13A

- The last parts are important if you get the full-text directly from the database:
  - Database – the one you are searching
  - Full-Text Database – where the full-text is
  - If only "database" is listed, then it is also the source of the full-text
- This article has only PDF text.
- If it had HTML, the text would start right under the article information. HTML text has been typed in from the original article.

Search - Step 13B

- To get to the PDF full-text:
- At the top, above the title, AND at the bottom, below the notes, is the PDF link.
- PDF is an exact copy of the article, with the original graphs and page numbers. Most professors prefer PDF over HTML.
- Click on the PDF link.

*COMMUNICATION -- Methodology
*COMPREHENSION
AMERICANS

Geographic Terms: UNITED States

Author-Supplied Keywords:
Americans
Communicative silences
silence
silences
silencings
solitude

Abstract: This article attempts to outline for the first time how most Americans or U.S. citizens regularly use silence, silences, and silencings to communicate. It is important for people attempting to communicate with Americans to know something about their uses of silences. Silences are understood here to be just as important as what people say because, to let silences in, concerns meanings of many kinds. The study of silence, silences, and silencings concern many new avenues to understanding human *communication*. [ABSTRACT FROM AUTHOR]

Author Affiliations: [1]Radford University, USA

ISSN: 1556-889X

Accession Number: 32204281

Persistent link to this record (Permalink): http://search.ebscohost.com/login.aspx?direct=true&db=ufh&AN=32204281& [BOOKMARK]

Database: Communication & Mass Media Complete

View Links: (LS) Check LinkSource for full text

Notes: This title is not held locally.

Citation   PDF Full Text (244KB)

HTML full text would be here.]

Search - Step 14

- PDF files open with Adobe Acrobat, a free reader that by now is installed on almost every computer.

- If a window asks for an upgrade, click on 'no' or 'not at this time' if you are in a lab.

- Since this is "inside" the browser, you must use the lower "Adobe" buttons to save or print the article.

- Page numbers are at the top.

China Media Research, 4(2), 2008, Thomas J. Bruneau, How Americans Use Silence and Silences to Comn

How Americans Use Silence and Silences to Communicate[1]

Thomas J. Bruneau
Radford University, USA

Abstract[2]: This article attempts to outline for the first time how most Americans or U.S. citizens regu silence, silences, and silencings to communicate. It is important for people attempting to communic Americans to know something about their uses of silences. Silences are understood here to be just as imp what people say because, to let silences in, concerns meanings of many kinds. The study of silence, siler silencings concern many new avenues to understanding human communication. [China Media Research. 20 77-85]

Keywords: Communicative silences, Americans, solitude, silence, silences, silencings

Introduction/Apologies/Scope

For thousands of years people have talked and talked about the virtues and evils of silence. As far back as 42 B.C., Western wisdom finds Syrus saying, "Let a fool hold his tongue and he will pass for a sage." All of the great, wise and ancient books of cultures both East and West speak of the value of refraining from speech. Indeed, much religious practice throughout the world is characteristically silent or talkative, sometimes some places, we begin to emerge beyond the ste which arise out of quick generalizations, genera that arose out of quick and easy categorizati apologies for the title are due and our goal in th will be to begin to discuss how Americans o commonly use silence and silences to comn This article will be contrary to the simple bel

Search - Step 15

- Earlier I mentioned other ways to narrow your search. These can be helpful when you only need a few articles, and the search comes back with several hundred.

- Go back to get to the list of results.

- On the left side of the articles, there is a section with suggestions for subjects or aspects of what you typed in.

- Click on "SPEECH & gesture".

Sign In to My EBSCOhost | 📁 Folder | New Features

Searching: **Specific Databases, ...** | Choose Databases »

LOUISI

Nonverbal communication | in | Select a Field (optional) ⌄ | **Search** | **Clear** | ❓

and ⌄ | | in | Select a Field (optional) ⌄

and ⌄ | | in | Select a Field (optional) ⌄ | Add Row

Advanced Search | Visual Search | ▶ Search History/Alerts | Preferences »

arrow Results by

Source Types

All Results

Academic Journals

Magazines

Books/Monographs

Subject

RESEARCH

EMOTIONS

STUDY & teaching

SPEECH & gesture

PHYSICIAN & patient

CROSS-cultural studies

More »

Publication

Subject: Thesaurus Term

Author

All Results: 1-10 of 716 Page: 1 **2 3 4 5 Next**

Sort by: Date ⌄ | Add (1-10)

🔲 Results for: Nonverbal communication

Alert / Save / Share »

1. How Real is that Smile? Mood Effects on Accepting or Rejecting the Veracity of Emotional Facial Expressions. 🔍

By: Forgas, Joseph P.; East, Rebekah. Journal of **Nonverbal** Behavior, Sep2008, Vol. 32 Issue 3, p157-170, 14p, 1 chart, 2 graphs; DOI: 10.1007/s10919-008-0050-1; (*AN 32466021*)

Abstract Only

📁 Add to folder | Cited References: (46)

(Ls) **Check LinkSource for full text**

Notes: This title is not held locally.

2. Patterns of Gaze Between Parents and Children in European American and Mexican American Families. 🔍

By: Schofield, Thomas J.; Parke, Ross D.; Castañeda, Erica K.; Coltrane, Scott. Journal of **Nonverbal** Behavior, Sep2008, Vol. 32 Issue 3, p171-186, 16p, 3 charts, 3 graphs; DOI: 10.1007/s10919-008-0049-7; (*AN 32466023*)

Abstract Only

📁 Add to folder | Cited References: (43)

(Ls) **Check LinkSource for full text**

Notes: This title is not held locally.

3. The Role of Gesture in Meaning Construction. 🔍

By: Singer, Melissa; Radinsky, Joshua; Goldman, Susan R.. Discourse Processes, Jul2008, Vol. 45 Issue 4/5, p365-386, 22p, 4 charts, 3 diagrams, 1 map, 3 bw; DOI: 10.1080/01638530802145601; (*AN 33015678*)

Abstract Only

Search - Step 16

- What happens when you click on one of those links, it adds the new term to your search. In this case, both "Nonverbal communication" and "SPEECH & gesture".
- Here, the new results are very small – this could mean few articles written on that topic, or that the subject isn't used often. There might be other words used instead.

Sign In to My EBSCOhost | 📁 Folder | New Features!

Searching: **Specific Databases, ...** | Choose Databases »

LOUISI

Nonverbal communication | in | Select a Field (optional) ▾ | **Search** | **Clear** | ❓

and ▾ | | in | Select a Field (optional) ▾

and ▾ | | in | Select a Field (optional) ▾ | Add Row

Advanced Search | Visual Search | ▶ Search History/Alerts | Preferences »

All Results: 1-5 of 5   Page: 1

Sort by: Date ▾ | Add (1-5)

Results for: Nonverbal communication + SPEECH & gesture ❌

Alert / Save / Share »

1. The Gestural Theory of Language Origins. 📄

By: Armstrong, David F.. Sign Language Studies, Spring2008, Vol. 8 Issue 3, p289-314, 26p; (*AN 31926275*)

📄 PDF Full Text (1MB)

📁 Add to folder | Cited References: (12)

Ⓛ Check LinkSource for full text

Notes: This title is not held locally.

2. Lingual kinematics and coordination in speech-disordered children exhibiting differentiated versus undifferentiated lingual gestures. 📄

By: Goozée, Justine; Murdoch, Bruce; Ozanne, Anne; Cheng, Yan; Hill, Anne; Gibbon, Fiona. International Journal of Language & *Communication* Disorders, Nov/Dec2007, Vol. 42 Issue 6, p703-724, 22p; DOI: 10.1080/13682820601104960; (*AN 27240661*)

Abstract Only

📁 Add to folder | Cited References: (24)

Ⓛ Check LinkSource for full text

Notes: This title is not held locally.

3. Tapping into interaction: How children with Autistic Spectrum Disorders design and place tapping in relation to activities in progress. 📄

By: Dickerson, Paul; Stribling, Penny; Rae, John. Gesture, 2007, Vol. 7 Issue 3, p271-303, 33p, 1 chart; (*AN 27968660*)

📄 PDF Full Text (226KB)

📁 Add to folder | Cited References: (25)

Ⓛ Check LinkSource for full text

Search - Step 18

- There is another way to narrow your search. This can also be useful if you find an article you really like, but it's not available.

- Click on the title for the 1st article.

Searching: **Specific Databases, ...**   Choose Databases »   **LOUISI**

Nonverbal communication	in	Select a Field (optional) ▼	**Search**	**Clear** ❓
and ▼		in	Select a Field (optional) ▼	
and ▼		in	Select a Field (optional) ▼	Add Row

Advanced Search | Visual Search | ▶ Search History/Alerts | Preferences »

All Results: 1-5 of 5   Page: 1   Sort by: Date ▼   Add (1-5)

Results for: Nonverbal communication + SPEECH & gesture ❌   Alert / Save / Share »

1. The Gestural Theory of Language Origins. 📄

   By: Armstrong, David F.. Sign Language Studies, Spring2008, Vol. 8 Issue 3, p289-314, 26p; (*AN 31926275*)

   📄 PDF Full Text (1MB)

   📁 Add to folder   Cited References: (12)

   📗 **Check LinkSource for full text**

   Notes: This title is not held locally.

2. Lingual kinematics and coordination in speech-disordered children exhibiting differentiated versus undifferentiated lingual gestures. 📄

   By: Goozée, Justine; Murdoch, Bruce; Ozanne, Anne; Cheng, Yan; Hill, Anne; Gibbon, Fiona. International Journal of Language & *Communication* Disorders, Nov/Dec2007, Vol. 42 Issue 6, p703-724, 22p; DOI: 10.1080/13682820601104960; (*AN 27240661*)

   Abstract Only

   📁 Add to folder   Cited References: (24)

   📗 **Check LinkSource for full text**

   Notes: This title is not held locally.

3. Tapping into interaction: How children with Autistic Spectrum Disorders design and place tapping in relation to activities in progress. 📄

   By: Dickerson, Paul; Stribling, Penny; Rae, John. Gesture, 2007, Vol. 7 Issue 3, p271-303, 33p, 1 chart; (*AN 27968660*)

   📄 PDF Full Text (226KB)

   📁 Add to folder   Cited References: (25)

   📗 **Check LinkSource for full text**

Search - Step 19

- Take a look at the list of subjects. Choose the one that best describes the articles you would like to find more of.

- The ones marked (*) are main subjects.

- Notice how some can be very similar – both "Gesture" and "SPEECH & gesture".

- For this example, click on "Gesture".

Searching: **Specific Databases, ...** | Choose Databases »

LOUISIA

Nonverbal communication | in | Select a Field (optional) ⌄ | **Search** | **Clear** | ❓

and ⌄ | | in | Select a Field (optional) ⌄

and ⌄ | | in | Select a Field (optional) ⌄ | Add Row

Advanced Search | Visual Search | Search History/Alerts | Preferences »

Rel

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◀ 1 of 5 ▶ Result List | Refine Search

Fir

Sr

📁 Citation 📄 **PDF Full Text** (1MB) Cited References (12)

Title:	The Gestural Theory of Language Origins.
Authors:	Armstrong, David F.
Source:	Sign Language Studies; Spring2008, Vol. 8 Issue 3, p289-314, 26p
Document Type:	Article
Subject Terms:	*LANGUAGE & languages -- Origin
	*GESTURE
	*DEAF -- Means of communication
	*LANGUAGE & languages
	*NONVERBAL communication
	*SIGN language
	*LINGUISTICS -- History
	SPEECH & gesture
	RESEARCH
	PHILOSOPHY
	HUMAN evolution
NAICS/Industry Codes:	541930 Translation and Interpretation Services
Abstract:	The article examines the gestural theory of the origins of language. It is stated that there are common themes running through gestural theories of the origin of language such that iconic visible gesture is more natural than

Search - Step 20

- Here are the results.
- Notice that, unlike with the suggested terms on the left, this created a whole new search rather than adding to the original search.
- Also, you need to click on "Academic Journals" again to show those types of articles (the default is to show all types).

Sign In to My EBSCOhost | 📁 **Folder** | **New Features**

Searching: **Specific Databases, ...** | Choose Databases »

LOUISI

EBSCO HOST

DE "GESTURE" | in | Select a Field (optional) ▾ | **Search** | **Clear** | ❓

and ▾ | | in | Select a Field (optional) ▾

and ▾ | | in | Select a Field (optional) ▾ | Add Row

Advanced Search | Visual Search | ▶ Search History/Alerts | Preferences »

arrow Results by

Source Types

All Results

Academic Journals

Magazines

Books/Monographs

Subject

RESEARCH

SPEECH & gesture

NONFICTION

STUDY & teaching

MOVEMENT (Acting)

ITALIAN Sign Language

More »

Publication

Subject: Thesaurus Term

Author

All Results: 1-10 of 331   Page: 1 2 3 4 5 Next   Sort by: Date ▾   Add (1-10)

📶 Results for: DE "GESTURE"   Alert / Save / Share »

1. The effects of semantic and gesture treatments on verb retrieval and verb use in aphasia. 🔍

   By: Rose, Miranda; Sussmilch, Grace. Aphasiology, Jul2008, Vol. 22 Issue 7-8, p691-706, 16p; DOI: 10.1080/02687030701800800; (*AN 32707667*)
   Abstract Only

   📁 Add to folder   Cited References: (31)

   🔵 **Check LinkSource for full text**
   Notes: This title is not held locally.

2. The Role of Gesture in Meaning Construction. 🔍

   By: Singer, Melissa; Radinsky, Joshua; Goldman, Susan R.. Discourse Processes, Jul2008, Vol. 45 Issue 4/5, p365-386, 22p, 4 charts, 3 diagrams, 1 map, 3 bw; DOI: 10.1080/01638530802145601; (*AN 33015678*)
   Abstract Only

   📁 Add to folder   Cited References: (35)

   🔵 **Check LinkSource for full text**
   Notes: This title is not held locally.

3. Gesture and information structure in first and second language. 🔍

   By: Yoshioka, Keiko. *Gesture*, Jun2008, Vol. 8 Issue 2, p236-255, 20p; (*AN 33443856*)
   📄 PDF Full Text (434KB)
   📁 Add to folder

   🔵 Check LinkSource for full text

Search – Step 21

- You can also combine search terms.
- This would be helpful if you found lots of articles, but none of them or the suggested subjects looked useful.
- Go back to the very first list of results (or type "Nonverbal communication" in the top box, and click 'search').
- It should look like this.

Searching: **Specific Databases, ...**   Choose Databases »

LOUISI

EBSCO HOST

Nonverbal communication	in	Select a Field (optional) ▾	**Search**	**Clear**	❓
and ▾	in	Select a Field (optional) ▾		
and ▾	in	Select a Field (optional) ▾	Add Row	

Advanced Search | Visual Search | ▶ Search History/Alerts | Preferences »

arrow Results by

Source Types

All Results

Academic Journals

Magazines

Books/Monographs

Subject

RESEARCH

EMOTIONS

STUDY & teaching

SPEECH & gesture

PHYSICIAN & patient

CROSS-cultural studies

More »

Publication

Subject: Thesaurus Term

Author

All Results: 1-10 of 716   Page: 1 2 3 4 5 Next   Sort by: Date ▾   Add (1-10)

📶 Results for: Nonverbal communication   Alert / Save / Share »

1. How Real is that Smile? Mood Effects on Accepting or Rejecting the Veracity of Emotional Facial Expressions. 🔍

   By: Forgas, Joseph P.; East, Rebekah. Journal of **Nonverbal** Behavior, Sep2008, Vol. 32 Issue 3, p157-170, 14p, 1 chart, 2 graphs; DOI: 10.1007/s10919-008-0050-1; (*AN 32466021*)
   Abstract Only

   📁 Add to folder | Cited References: (46)

   🟢 **Check LinkSource for full text**

   Notes: This title is not held locally.

2. Patterns of Gaze Between Parents and Children in European American and Mexican American Families. 🔍

   By: Schofield, Thomas J.; Parke, Ross D.; Castañeda, Erica K.; Coltrane, Scott. Journal of **Nonverbal** Behavior, Sep2008, Vol. 32 Issue 3, p171-186, 16p, 3 charts, 3 graphs; DOI: 10.1007/s10919-008-0049-7; (*AN 32466023*)
   Abstract Only

   📁 Add to folder | Cited References: (43)

   🟢 **Check LinkSource for full text**

   Notes: This title is not held locally.

3. The Role of Gesture in Meaning Construction. 🔍

   By: Singer, Melissa; Radinsky, Joshua; Goldman, Susan R.. Discourse Processes, Jul2008, Vol. 45 Issue 4/5, p365-386, 22p, 4 charts, 3 diagrams, 1 map, 3 bw; DOI: 10.1080/01638530802145601; (*AN 33015678*)
   Abstract Only

Search – Step 22

- The other two boxes can be used to combine other words in your search.
- Type 'television' in the second box.
- Note the drop-down options:
  - AND – all/both must be there
  - OR – either/at least one must be there
  - NOT – nothing with this word(s)
- Choose 'AND' and click 'search'.

Searching: **Specific Databases, ...** | Choose Databases »

LOUISIA

EBSCO HOST

Nonverbal communication in Select a Field (optional) ▾ | **Search** | **Clear** | ❓

and ▾ | television | in Select a Field (optional) ▾

and ▾ | | in Select a Field (optional) ▾ | Add Row

Advanced Search | Visual Search | ▶ Search History/Alerts | Preferences »

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ubject

ESEARCH

MOTIONS

TUDY & teaching

PEECH & gesture

HYSICIAN & patient

ROSS-cultural studies

More »

ublication

ubject: Thesaurus Term

uthor

All Results: 1-10 of 716 Page: 1 2 3 4 5 Next

Sort by: Date ▾ | Add (1-10)

🔲 Results for: Nonverbal communication

Alert / Save / Share »

1. How Real is that Smile? Mood Effects on Accepting or Rejecting the Veracity of Emotional Facial Expressions. 🔍

   By: Forgas, Joseph P.; East, Rebekah. Journal of *Nonverbal* Behavior, Sep2008, Vol. 32 Issue 3, p157-170, 14p, 1 chart, 2 graphs; DOI: 10.1007/s10919-008-0050-1; (*AN 32466021*)

   Abstract Only

   📁 Add to folder | Cited References: (46)

   Ⓛ Check LinkSource for full text

   Notes: This title is not held locally.

2. Patterns of Gaze Between Parents and Children in European American and Mexican American Families. 🔍

   By: Schofield, Thomas J.; Parke, Ross D.; Castañeda, Erica K.; Coltrane, Scott. Journal of *Nonverbal* Behavior, Sep2008, Vol. 32 Issue 3, p171-186, 16p, 3 charts, 3 graphs; DOI: 10.1007/s10919-008-0049-7; (*AN 32466023*)

   Abstract Only

   📁 Add to folder | Cited References: (43)

   Ⓛ Check LinkSource for full text

   Notes: This title is not held locally.

3. The Role of Gesture in Meaning Construction. 🔍

   By: Singer, Melissa; Radinsky, Joshua; Goldman, Susan R.. Discourse Processes, Jul2008, Vol. 45 Issue 4/5, p365-386, 22p, 4 charts, 3 diagrams, 1 map, 3 bw; DOI: 10.1080/01638530802145601; (*AN 33015678*)

   Abstract Only

   📁 Add to folder | Cited References: (35)

Search – Step 23

- This combined the two words/phrases, just like clicking on one of the suggested terms on the left.

- Be aware when you might need to redo a search – for example, "Nonverbal communication and television and women in television" might be better as "Nonverbal communication and women in television" since many won't list 'television' twice (as itself, and under 'women in…').

Searching: **Specific Databases, ...** | Choose Databases »

LOUISIA

EBSCO HOST

Nonverbal communication | in | Select a Field (optional) ▾ | **Search** | **Clear** | ❓

and ▾ | television | in | Select a Field (optional) ▾

and ▾ | | in | Select a Field (optional) ▾ | Add Row

Advanced Search | Visual Search | ▶ Search History/Alerts | Preferences »

rrow Results by

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All Results: 1-10 of 18   Page: 1 2 Next

Sort by: Date ▾ | Add (1-10)

ll Results

📶 Results for: Nonverbal communication and television

Alert / Save / Share »

cademic Journals

Fi

lagazines

1. The effectiveness of nonverbal symbolic signs and metaphors in advertisements: An experimental inquiry. 🔎

By: DeRosia, Eric D.. Psychology & Marketing, Mar2008, Vol. 25 Issue 3, p298-316, 19p; (*AN 29988459*)

Abstract Only

ubject

Add to folder | Cited References: (65)

ESEARCH

ⒸⓈ **Check LinkSource for full text**

Notes: This title is not held locally.

AME-sex dating

2. Taking Television Seriously: A Sound and Image Bite Analysis of Presidential Campaign Coverage, 1992–2004. 🔎

EALITY television programs

By: Bucy, Erik P.; Grabe, Maria Elizabeth. Journal of *Communication*, Dec2007, Vol. 57 Issue 4, p652-675, 24p; DOI: 10.1111/j.1460-2466.2007.00362.x; (*AN 27825132*)

OY Meets Boy (TV program)

Abstract Only

EXUAL minorities

Add to folder | Cited References: (58)

ⒸⓈ **Check LinkSource for full text**

NTERVIEWING on television

Notes: This title is held locally

More »

3. In Defense of Gaydar: Reality Television and the Politics of the GlanceA previous version of this essay was presented at the 2004 National Communication Association's annual convention in Chicago. 🔎

ublication

ubject: Thesaurus Term

By: Bennett, Jeffrey A.. Critical Studies in Media *Communication*, Dec2006, Vol. 23 Issue 5, p408-425, 18p; DOI: 10.1080/07393180601046154; (*AN 23633133*)

uthor

📄 PDF Full Text (125KB)

ublication Type

Add to folder | Cited References: (35)

AICS/Industry

Search - Step 24

- Some articles are only held in the library and not available online.

- Number 2 is held locally but does not have full-text links.

- Click on the title (the blue link) for number 2 - "Taking Television Seriously".

Searching: **Specific Databases, ...**   Choose Databases »   **LOUISIA**

EBSCO HOST

Nonverbal communication	in	Select a Field (optional) ▾	**Search**	**Clear** ❓
and ▾	television	in	Select a Field (optional) ▾	
and ▾		in	Select a Field (optional) ▾	Add Row

Advanced Search | Visual Search | ▶ Search History/Alerts | Preferences »

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ESEARCH

AME-sex dating

EALITY television programs

OY Meets Boy (TV program)

EXUAL minorities

NTERVIEWING on television

More »

ublication

ubject: Thesaurus Term

uthor

ublication Type

AICS/Industry

All Results: 1-10 of 18   Page: 1 2 Next   Sort by: Date ▾   Add (1-10)

🔲 Results for: Nonverbal communication and television   Alert / Save / Share »

1. The effectiveness of nonverbal symbolic signs and metaphors in advertisements: An experimental inquiry. 🔍

    By: DeRosia, Eric D.. Psychology & Marketing, Mar2008, Vol. 25 Issue 3, p298-316, 19p; (*AN 29988459*)

    Abstract Only

    📁 Add to folder   Cited References: (65)

    📗 **Check LinkSource for full text**

    Notes: This title is not held locally.

2. Taking Television Seriously: A Sound and Image Bite Analysis of Presidential Campaign Coverage, 1992–2004. 🔍

    By: Bucy, Erik P.; Grabe, Maria Elizabeth. Journal of *Communication*, Dec2007, Vol. 57 Issue 4, p652-675, 24p; DOI: 10.1111/j.1460-2466.2007.00362.x; (*AN 27825132*)

    Abstract Only

    📁 Add to folder   Cited References: (58)

    📗 **Check LinkSource for full text**

    Notes: This title is held locally

3. In Defense of Gaydar: Reality Television and the Politics of the GlanceA previous version of this essay was presented at the 2004 National Communication Association's annual convention in Chicago. 📄

    By: Bennett, Jeffrey A.. Critical Studies in Media *Communication*, Dec2006, Vol. 23 Issue 5, p408-425, 18p; DOI: 10.1080/07393180601046154; (*AN 23633133*)

    📄 PDF Full Text (125KB)

    📁 Add to folder   Cited References: (35)

Search - Step 25

- This citation/information page is the same as it was for the other article.

- The page is longer, because it gives the abstract in three other languages in addition to English.

Searching: **Specific Databases, ...** | Choose Databases »

LOUISI

| Nonverbal communication | in | Select a Field (optional) ▾ | **Search** | **Clear** ❓ |

and ▾ | television | in | Select a Field (optional) ▾

and ▾ | | in | Select a Field (optional) ▾ | Add Row

Advanced Search | Visual Search | Search History/Alerts | Preferences »

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Citation Cited References (58)

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Title:	Taking *Television* Seriously: A Sound and Image Bite Analysis of Presidential Campaign Coverage, 1992–2004.
Authors:	Bucy, Erik P. Grabe, Maria Elizabeth
Source:	Journal of Communication; Dec2007, Vol. 57 Issue 4, p652-675, 24p
Document Type:	Article
Subject Terms:	*TELEVISION broadcasting of news *IMAGE *POLITICAL campaigns *JOURNALISM -- Political aspects PRESIDENTIAL candidates RESEARCH POLITICIANS on television
Abstract (English):	This study updates and builds on Hallin's landmark investigation of sound-bite news by documenting the prevalence of candidate image bites, where candidates are shown but not heard (as opposed to being shown and heard), in general election news over 4 election cycles. A visual analysis of broadcast network (ABC, CBS, and NBC) news coverage of the 1992, 1996, 2000, and 2004 U.S. presidential elections finds that image bites constituted a greater percentage of total campaign coverage than sound bites, with candidates appearing in image bites significantly more than sound bites. Even as candidate sound bites continue to shrink over time,

Search - Step 26

- Scroll down further.
- There is a database listed, but no full text.
- There are two ways to find this article:
  - Use the "Periodical List" in the library
  - Search the library's catalog

Halin sur les clips sonores a détaillés en documentant la prévalence des clips visuels des candidats, dans lesquels ceux-ci sont montrés mais non entendus (par opposition àêtre montrés et entendus), dans les bulletins d'information sur les élections générales au travers de quatre cycles électoraux. Une analyse visuelle de la couverture par les bulletins d'information des réseaux de télédiffusion (ABC, CBS et NBC) des élections présidentielles américaines de 1992, 1996, 2000 et 2004 démontre que les clips visuels ont constitué un plus grand pourcentage de la couverture électorale totale que les clips sonores, les candidats apparaissant plus fréquemment (de façon significative) dans les clips visuels que dans les clips sonores. Alors que les clips sonores des candidats ne cessent de raccourcir au fil du temps, la durée des clips visuels augmente — et les candidats sont présentés dans des clips visuels dans une proportion presque deux fois plus grande que les journalistes. L'étude démontre également que les clips sonores sont largement centrés sur les attaques et les enjeux. D'après ces résultats, nous réclamons une plus grande compréhension du traitement visuel, de la *communication* non verbale et de l'apprentissage que font les électeurs à partir des bulletins de nouvelles, dans l'étude des médias et de la politique. [ABSTRACT FROM AUTHOR]

ISSN: 0021-9916

DOI: 10.1111/j.1460-2466.2007.00362.x

Accession Number: 27825132

Persistent link to this record (Permalink): http://search.ebscohost.com/login.aspx?direct=true&db=ufh&AN=27825132& 🔴 BOOKMARK ▪️ 🔊 ℵ…

Database: Communication & Mass Media Complete
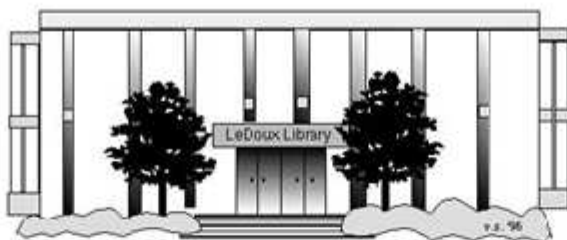
View Links: (Ⅼ𝐒 Check LinkSource for full text

Notes: This title is held locally

📁 **Citation Cited References (58)**   🖨️ ✉️ 💾 📄 📑 📁

Search - Step 27

- Open a second browser window. You can do this by "File – New Window" or going to the Start Menu and clicking "Internet" or however is easier with your browser.

- Go to the library's website.

- Click on "Find a Book" for the catalog. (I know we're looking for a journal, but "Find an Article" is for the databases).

ARNOLD LeDOUX LIBRARY

Louisiana State University at Eunice
Welcome from the Library Director
Library Hours
Library Contact Information

What's New for You

Learning Express (Career Info and Developmental Tutorials)
World Book Advanced (World Book Online Products)
LSUE Off-Campus Users (click here first)
Off-Campus Resources (blog)

Information Resources

- Find a Book
- EBSCO Databases (direct link)
- Find an Article
  (magazine, journal, or newspaper)
- Literary Reference Center
- ✳ Search **ALL** Library Resources
- World Book
- Find "**FULL-TEXT**" Resources
  (from a book, journal, magazine, or newspaper)
- Learning Express
- Peterson's Education & Reference Center
- Database Login Instructions for LSUE Students
- Find Federal Information
- Find State Information

Library Handouts

Other Collections and Resources

- Bayou State Periodicals Index "nearly 38,000 citations to articles published in Louisiana magazines between 1969 and June 2006."
- Books on Tape
- Career Information Resources
- Children's Collection
- Genealogy Collection
- Group Study Rooms
- Local Newspapers
- LOUISiana Digital Library
- LOUISiana Union Catalog
- Reserve Materials
- **TRIALS and OTHER FREEBIES**
  Faculty and staff receive e-mail messages announcing our free trials. If you did not retain the message, please e-mail for login information. Click here for a list of trials and

Search - Step 28

- Click on the "I-Link" picture.
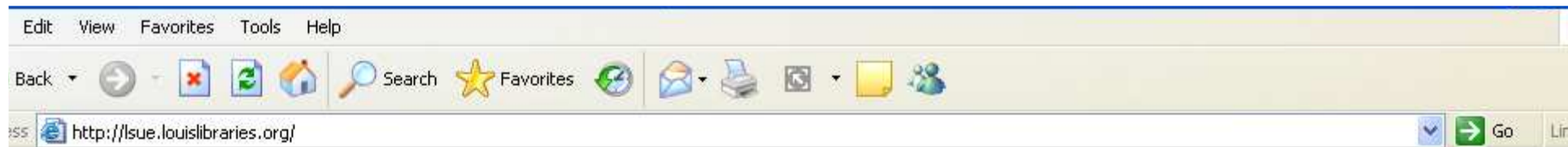
Welcome to LOUIS: The Louisiana Library Network

Louisiana State University at Eunice

Link

Search - Step 29

- This is the main search page for the catalog. You could also use this to find books and movies that the library owns.

iLink at Louisiana State University at Eunice
Your Electronic Library on the Web

Library Info
Library Staff
Library Hours
General Info
Library Services
More information

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Back   Help   Logout

Basic Search

| | words or phrase ✔ | **Search** |

library: ALL ✔

Power Search

Highest Interest Items

Title: none

Author: none

Subject: none

More items

Back   Help   Logout

Search - Step 30

- Type the name of the journal into the box. Remember, the name of the journal is in the "Source" part of the citation page.

- This journal's title is "Journal of Communication", so type that in.

- If the title has either 'and' or '&', it could be listed as either in the catalog.
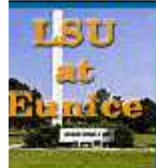
Search - Step 31

- Use the drop-down box to the right of the search box to focus your search.
- Since this is a journal, choose "Periodical Title". A journal is a periodical, because it comes out based on a period of time, such as monthly or seasonally.

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Your Electronic Library on the Web

Catalogs and Indexes   Basic Search   **Search/Home**   Reserve Desk   I Need Material   Contact Us   My Acc

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Basic Search

journal of communication | words or phrase ▾ | **Search**

- words or phrase
- author
- title
- subject
- series
- periodical title

library: ALL

Power Search

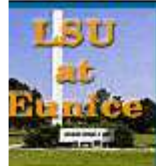## Highest Interest Items

Title: none
Author: none
Subject: none

More items

Go Back   Help   Logout

Search - Step 32

- This is how the search should look.
- Now click on "Search".

iLink at Louisiana State University at Eunice
Your Electronic Library on the Web

Basic Search

journal of communication | periodical title | **Search**

library: ALL

Power Search

Highest Interest Items

Title: none

Author: none

Subject: none

More items

Search - Step 33

- There are 26 titles found.
- Scroll down to find the one that matches the title exactly (so, for example, not "Journal of Business Communication").
- Ignore the dates on the far right. (They are mostly from the first issue, or when the library first bought the journal.)

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Your Electronic Library on the Web

Catalogs and Indexes Basic Search **Search/Home** Reserve Desk I Need Material Contact Us **My Acc**

Go Back Help **Limit Search New Search** Previous **Next Kept Logout**

Search Results

periodical title "journal of communication" search found 26 titles.

Pages << **1** 2 >>

#1

[Details]

SEE ELECTRONIC ADDRESS

International journal of communication (Online : Online)
 Annenberg Center for Communication (University of Southern California)

[Keep]

1 copy available at Electronic Resources in Online

#2

[Details]

SEE ELECTRONIC ADDRESS

Journal of visual communication in medicine (Online)
 Institute of Medical Illustrators.

[Keep]

1 copy available at Electronic Resources in Online

#3

[Details]

SEE ELECTRONIC ADDRESS

Electronics systems and software (Online)
 Institution of Electrical Engineers.

[Keep]

1 copy available at Electronic Resources in Online

#4

[Details]

SEE ELECTRONIC ADDRESS

Communications engineer (Online)
 Institution of Electrical Engineers.

[Keep]

1 copy available at Electronic Resources in Online

#5

[Details]

SEE ELECTRONIC ADDRESS

Canadian journal of learning and technology =$bLa revue canadienne de l'apprentissage et de la technologie (Online)
 Association for Media and Technology in Education in Canada.

[Keep]

1 copy available at Electronic Resources in Online

Search - Step 34

- The "main" record is the one that has the call number or "book address".

- The one we want is Number 16, that both matches our title and has the call number.

- Click on the "Details" box under the #16.

Keep
1 copy available at Electronic Resources in Online

#13
Details
SEE ELECTRONIC ADDRESS
Journal of business communication (Urbana, Ill. : 1973 : Online)
American Business Communication Association.

Keep
1 copy available at Electronic Resources in Online

#14
Details
SEE ELECTRONIC ADDRESS
Analytical letters :$ban international journal for rapid communication (Online)

Keep
1 copy available at Electronic Resources in Online

#15
Details
HF 5718 J6
The Journal of business communication
American Business Writing Association.

Keep
1 copy available at LSUE - LeDoux Library in Standard shelving location

#16
Details
P 87 J6
Journal of communication
National Society for the Study of Communication.

Keep
1 copy available at LSUE - LeDoux Library in Standard shelving location

#17
Details
PN 4071 S65
The Southern speech journal
Southern Association of Teachers of Speech.

Keep
1 copy available at LSUE - LeDoux Library in Standard shelving location

#18
Details
SEE ELECTRONIC ADDRESS
African Journal of Information and Communication Technology (Online)

Keep
1 copy available at Electronic Resources in Online

#19
Details
SEE ELECTRONIC ADDRESS
American communication journal (Online)

Keep
1 copy available at Electronic Resources in Online

Search - Step 35

- There are 3 listings for journals:
  - Bound – sewn together
  - Fiche – microfiche
  - Paper – stored loose in a box
- Bound & Paper will be found with the call number at the bottom of the record.
- Fiche are stored on the 1st floor.
- You will need the citation page to tell you what volume, issue, and page numbers.

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Your Electronic Library on the Web

Catalogs and Indexes   Basic Search   **Search/Home**   Reserve Desk   I Need Material   Contact Us   **My Acc**

Go Back   Help   New Search   Previous   Next   Change Display   Kept   Logout

record 16 of 26 for search **periodical title "journal of communication"**

Item Information   **Catalog Record**

Journal of communication
National Society for the Study of Communication.

Publisher: Annenberg School Press, etc.
Pages: v.
Item info: 1 copy available at LSUE - LeDoux Library.

LSUE
Location: STACKS-- P 87 J6
Textual holdings: Bound: v. 19-38 (1967-1988)
Textual holdings: Fiche: v. 39-46 (1989-1996)
Textual holdings: Paper: 1998-

Holdings   Change Holdings Display
LSUE - LeDoux Library Copies   Material   Location
P 87 J6   1 Journal or Magazine Standard shelving location

Keep
Find more on these topics
Nearby items on shelf

Go Back   Help   New Search   Previous   Next   Change Display   Kept   Logout

Screen Caps Created
Version 1: August 24, 2007
Version 2: August 6, 2008
Edited
August 13, 2008

Actual results may vary.

Databases can sometimes crash.

Start your work early!